

TREVOR LISA

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EXECUTIVE SUMMARY

Perceptive, diligent writer specializing in communication, creativity, and complex cross-disciplinary thinking.

EDUCATION

Columbia College Chicago (May 2022)

Master of Fine Arts, Creative Writing

University of Georgia (May 2016)

Bachelor of Arts in English, Creative Writing

University of Oxford (June 2015)

English and Theology

PROFESSIONAL EXPERIENCE

CORPORATE WRITING

Salesforce (remote)

Digital Copywriter (March 2021 – Present)

- Write copy for product-focused websites, demand generation emails, and social media posts
- Script videos and give direction to a team of remote animators
- Brainstorm concepts for emerging advertising campaigns with a team of designers and art directors
- Develop, plan, and execute interactive experiences for a large-scale event space
- Audio production: write, record, mix and master original radio advertisements for Spotify

bswift (Chicago, IL)

Creative Writer (July 2017 – October 2020)

- Write and draft scripts for educational animated videos about health benefits
- Lead animators in pre-production storyboarding sessions
- Software copywriter for UX and product management teams

TEACHING

Columbia College Chicago (Chicago, IL)

Writing and Rhetoric Instructor (January 2020 – May 2021)

- Designed and taught an introductory writing class focused on giving students a chance to engage in current cultural conversations

Teaching Assistant (September 2019 – December 2019)

- Assisted a freshman seminar designed to familiarize new students with Chicago and its cultural history.

PUBLICATION MANAGEMENT

MASKS Literary Magazine (Chicago, IL / remote)

Managing Editor (June 2021 – Present)

- Select and curate original short stories from over 50 submissions for our biannual literary magazine.
- Work with authors on line edits of their work, offering suggestions and feedback.
- Interviewed featured artist for our website
- Planned a reading event to launch second issue

Young Authors Writing Competition (Chicago, IL)

Contest Judge (Spring 2021)

- Read and ranked over 200 submissions from high-school-age writers in a contest through Columbia College Chicago.

The Georgia Review (Athens, GA) *Editorial Intern* (May 2014 – March 2015)

- Participated in weekly staff meetings to discuss the merits of works being considered for publication (poetry, prose, creative non-fiction).
- Produced original content for their website and maintained social media accounts.
- Conducted interviews with contributors for web publication.

RESEARCH

Center for Undergraduate Research Opportunities (Athens, GA)

Thesis (August 2015 – May 2016)

- Awarded two research assistantships from the Center for Undergraduate Research, as well as a \$1,000 grant. ▪
- Completed original research and writing in the form of a 100-page prose fiction piece about student-athletes. ▪
- Presented findings to over 400 researchers at the CURO Symposium